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# WAWA PARTICIPATES IN "24/7 DAY" TO THANK EVERYDAY HEROES

Nation-wide initiative unites convenience retailers to celebrate first responders, medical personnel and American Red Cross volunteers

**Wawa, PA (Saturday, July 24) -** Wawa is celebrating local heroes and joining other convenience retailers across the country to celebrate 24/7 Day. Held every July 24, 24/7 Day recognizes first responders, medical personnel and American Red Cross volunteers who work around the clock, 24/7, serving communities to ensure people don't face emergencies alone. The annual event, hosted by the NACS Foundation, helps raise awareness and donations for the urgent humanitarian needs of the Red Cross and spotlights the convenience store industry's important role in supporting local heroes in the communities they serve.

Annually, Wawa takes an opportunity to spotlight annual fundraising results of Wawa and The Wawa Foundation for the American Red Cross, as well as celebrate their volunteers who serve our communities. See enclosed photos of representatives from Wawa, The Wawa Foundation and the American Red Cross on 24/7 Day at a nearby store for the following announcements:

- Check presentation from The Wawa Foundation for its 2021 in-store customer fundraising campaign and direct grants that support disaster relief efforts across its operating chain of six states (PA, NJ, DE, MD, VA, FL) and Washington, D.C.
- Presentation of Free Coffee and Donut coupons to American Red Cross volunteers to represent donation of 16,000 Free Coffee Coupons and 16,000 Free Donut coupons across its chain to express gratitude for everything they do for our community.

"We're delighted to participate again in the third annual 24/7 Day that unites our industry to recognize everyday heroes working around the clock to help our community, said Brian Schaller, Chief Real Estate and Fuel Officer, Wawa and Board Member, American Red Cross. We recognize that American Red Cross volunteers are needed more than ever and we remain committed to supporting our partners as they tirelessly help our friends and neighbors when they need them most."

"The Red Cross responds to more than 60,000 disasters every year. Wawa's year-round support of the Red Cross helps communities prepare for, respond to and recover from disasters," said Guy Triano, CEO for the American Red Cross of Southeastern Pennsylvania. "Volunteers are the lifeblood of the Red Cross. 90% of our workforce is volunteers and we're thankful that Wawa and the NACS Foundation are helping to recognize these heroes in our communities."

"The NACS Foundation is proud to partner with Wawa to support the American Red Cross, its volunteers and the first responders who support our communities 24/7," said Stephanie Sikorski, executive director at the NACS Foundation. "Convenience stores are often seen as the first supporters to first responders—serving as the only locations that remain open in a crisis and ensuring that fuel, food and other necessities are available for emergency workers and customers seeking a return to normalcy. That's why the NACS Foundation honors first responders and— importantly—is committed to amplifying our industry's reach and impact of its positive charitable efforts in communities across the country."



## About Wawa

Wawa, Inc., a privately held company, began in 1803 as an iron foundry in New Jersey. Toward the end of the 19th Century, owner George Wood took an interest in dairy farming and the family began a small processing plant in Wawa, PA in 1902. The milk business was a huge success, due to its quality, cleanliness and "certified" process. As home delivery of milk declined in the early 1960s, Grahame Wood, George's grandson, opened the first Wawa Food Market in 1964 as an outlet for dairy products. Today, Wawa is your all day, every day stop for freshly prepared foods, beverages, coffee, fuel services and surcharge-free ATMs. Wawa stores are located in Pennsylvania, New Jersey, Delaware, Maryland, Virginia, Florida and Washington, D.C. The stores offer a large fresh foodservice selection, including Wawa brands such as custom prepared hoagies, freshly-brewed coffee, hot breakfast sandwiches, specialty beverages and an assortment of soups, sides and snacks. Forbes.com Ranks Wawa as #23 of America's Largest Private Companies in 2020. For more information, visit us on www.wawa.com or follow us on Facebook, Twitter or Instagram at @wawa

## About The Wawa Foundation

The Wawa Foundation is an extension of Wawa's commitment to making the world a better place by fulfilling customers' lives every day. The Wawa Foundation is a registered 501(c)(3) non-profit corporation founded by Wawa, Inc. to support the company's charitable giving and philanthropic activities – and ultimately to help build happier, stronger communities. The Wawa Foundation focuses its support on organizations committed to health, hunger and everyday heroes through local, regional and national grants and / or in-store fundraising, through donation boxes and point-of-purchase scan materials.

### About the NACS Foundation

NACS Foundation is the 501(c)3 charitable arm of NACS, the global industry association dedicated to advancing convenience and fuel retailing. In partnership with fuel retail, convenience and suppliers across the U.S., the NACS Foundation propels brighter futures by unifying and amplifying the philanthropic and charitable activities of the industry in communities across America. To learn more, visit <u>conveniencecares.org</u>, or visit us on Facebook at @TheNACSFoundation and Twitter at @NACS\_Foundation.

## About American Red Cross

The American Red Cross shelters, feeds and provides comfort to victims of disasters; supplies about 40% of the nation's blood; teaches skills that save lives; distributes international humanitarian aid; and supports veterans, military members and their families. The Red Cross is a nonprofit organization that depends on volunteers and the generosity of the American public to deliver its mission. For more information, please visit redcross.org or CruzRojaAmericana.org, or follow us on Twitter at @RedCross.